

Small Business/Entrepreneurship, A.A.S.

Length: Four Semesters

The Associate in Applied Science degree in Management Supervision Technology - Small Business/ Entrepreneurship is an occupational degree, which introduces the principles of management and supervision, accounting concepts, and small business development skills. The program is designed to enable graduates of the program to enter lower level management and accounting positions and prepare individuals for small business management.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

Applied Technologies Division

Chairperson:

Elizabeth Thompson Day

Faculty:

Kristen Barnhill
Michael Congiardo
Steven Hussey
Russell Reynolds
Jackie Stokes
Robert Welling

Program: Applied Technology

Type: A.A.S.

Semester One

Item #	Title	Credits
BUS 100	Introduction to Business	3
BUS 146	Personal Finance	3
BUS 188	Personal Development	3
BUS 215	Business Communication	3
BUS 105	Customer Services	3
	WKO 107 or ORI 101	1

Semester Two

Item #	Title	Credits
BUS 186	Elements of Supervision	3
BUS 177	Salesmanship	3
CIS 146	Microcomputer Applications	3
ENG 101	English Composition I	3
	Humanities and Fine Arts Elective (I)	3
MTH 100	Intermediate College Algebra	3

Semester Three

Item #	Title	Credits
BUS 241	Principles of Accounting I	3
BUS 275	Principles of Management	3
	ECO 231 or ECO 232	3
MKT 220	Advertising and Sales Promotion	3
	Computer Science, Math, or Natural Science Elective	3-4
BUS 263	The Legal and Social Environment of Business	3

Semester Four

Item #	Title	Credits
BUS 242	Principles of Accounting II	3
BUS 276	Human Resource Management	3
BUS 279	Small Business Management	3
BUS 285	Principles of Marketing	3
	SPH 106 or SPH 107	3
	Total credits:	67-68